



## Privacy Policy for SoulTide Leadership & Wellness

At **SoulTide Leadership and Wellness**, we are committed to protecting your privacy and handling your personal information with transparency and care. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website, use our consulting and coaching services, participate in our educational programs, or otherwise interact with us.

*By using our website [www.soultidewellness.com](http://www.soultidewellness.com), you agree to the terms of this Privacy Policy.*

### 1. Information We Collect

#### A. Information You Provide Directly

When you contact us, complete forms, enroll in programs, or purchase services, we may collect:

- Full name
- Email address
- Phone number
- Mailing address (if applicable)
- Billing and payment information
- Business information (if relevant to consulting services)
- Any additional information you voluntarily provide through forms, emails, or coaching applications

#### B. Payment Information

When payments are processed through our Website, payment details (such as credit card information) are handled by secure third-party payment processors such as Stripe, PayPal, or similar providers. We do not store full payment card information on our servers.

#### C. Automatically Collected Information

We may collect certain information automatically through cookies and similar technologies, including:

- IP address
- Browser type
- Device information
- Operating system
- Pages visited

- Time spent on pages
- Referral source
- Website usage behavior

#### D. Cookies and Tracking Technologies

We may use cookies, pixels, and similar technologies to improve user experience, analyze website traffic, and support marketing efforts.

### **2. How We Use Your Information**

We may use your information for:

- Responding to inquiries and contact form submissions
- Providing consulting, coaching, and educational services
- Delivering purchased programs, resources, or digital products
- Processing payments and transactions
- Sending newsletters, updates, promotional offers, and ongoing offerings
- Improving our Website, services, and customer experience
- Managing customer relationships and communications
- Legal compliance and business protection
- Preventing fraud and maintaining security

### **3. Sharing Your Information**

We do not sell your personal information.

We may share your information with trusted third parties including payment processors, email marketing providers, CRM platforms, hosting providers, analytics providers, and legal/accounting professionals when necessary.

### **4. Your Privacy Rights**

Depending on your location, you may have rights to:

- Access your personal information
- Correct inaccurate information
- Request deletion of your data
- Restrict or object to processing
- Withdraw consent
- Request transfer of your data
- Opt out of marketing communications

*To exercise your rights, contact us at [info@soultidewellness.com](mailto:info@soultidewellness.com).*

### **5. Email Marketing and Communications**

If you provide your email address, we may send updates, newsletters, educational content, promotions, and information related to our services.

You may unsubscribe at any time by clicking the unsubscribe link in any email or by contacting us directly.

## **6. Data Security**

We implement reasonable safeguards to protect your personal information. However, no method of transmission or storage is 100% secure.

## **7. Children's Privacy**

Our services are intended for adults and are not directed toward children under 13 years of age.

## **8. Changes to This Privacy Policy**

We may update this Privacy Policy periodically. Updated versions will be posted with a revised "Last Updated" date.

## **9. Contact Information**

SoulTide Leadership & Wellness  
Phone: 315.520.4565  
Business Address: 2936 Lake Shore Drive #406  
Email: [info@soultidewellness.com](mailto:info@soultidewellness.com)  
Website: [www.soultidewellness.com](http://www.soultidewellness.com)

*Disclaimer: This Privacy Policy is provided for general informational purposes and should not be considered legal advice. Consult a qualified attorney for legal compliance specific to your business.*

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Last Updated: April 24, 2026*